

Introducing...
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Seema Singh

**the 'Accidental Advocate'
at the Next Level**



Seema Singh, dubbed the “Accidental Advocate,” has a success formula that is no accident. She moves in one direction--making a difference in the lives of people. Seema blazes new paths that create a list of achievements that are numerous and impressive. As part of your event, she has the gift to lift, inspire, and inform your audience or event--a 3-time appointee by 3 NJ governors, current Chamber of Commerce President, global trade liaison, cricket player, attorney, mother and wife too! She speaks a language appealing to people of all ages and walks of life. Talk about an exciting element to your program – welcome Seema Singh to your next event!

From humble roots in India to her earliest impressions of America's promise, Seema Singh is the Accidental Advocate with a visual signature of making a difference.

Seema Singh is a mesmerizing speaker who naturally engages and impresses anyone who meets her. She is eloquent, elegant, and electrifying. Wrapped with an exciting life of accomplishments, Seema is full of a compelling drive to achieve whatever she sets her sights upon. Her abilities to appeal to the possibility that lays inside every woman, man, or child who desires to live what they deserve to experience in their life is an enormous gift. As a speaker, she combines the power of experience with a spiritual essence that always impresses, ignites, and changes your course.



*More
about
Seema's
Journey*

Seema Singh is outstanding. Seema Singh is fearless. Seema is courteous, spiritual and carries herself with an unmistakable grace and charm. There is elegance to her razor-sharp insight and tenacity and to her way of getting things done. Her struggles as a leader are both unique and commonplace, but her success level is a modern day climbing, navigating, and learning experience. Seema Singh has been commissioned to a life of service but her ability to surface and ignite the commitment of others to make a difference is a unique distinction of her presence on earth.

From humble roots in India to her earliest impressions of America's promise, Seema has seen a vista of endless doors. Some of those doors she walked through because she was prepared, and others she has pushed her way through. Seema is on life's stage in a plethora of roles in and out of the Asian Indian community --attorney, mother, wife, three-time NJ governor appointee, community activist, political candidate, television and radio personality, speaker, board member, volunteer, and cricket player pioneer. She is greeted by those who meet her with a noticeable mixture of respect and reverence. Seema lives with intention as a consistent value. There is no fixed boundary to her self-definition as she climbs every mountain in a man's world. Her commanding presence and forthright manners in each role makes her a recognized champion of consumer and human rights.



Seema's life will be an activation mirror for your own opportunities and possibilities. It may even seem in some ways that Seema Singh has done it all, but somehow you also know there is another chapter that will be written by Seema because she is always speaking a fifth language. This is her language of pride in her ability to create promise, always mobilizing the change she wishes to see in the community and in the world. The only option is staying tuned to what will be next.



**Seema Singh's
Speaker Venues:**

- Keynote
- Panels
- Interviews
- Presentations
- Seminars
- Corporate Training

What Seema Speaks About:

Volunteerism

- The importance of volunteerism and the ROI relationship for the organization and yourself; successful ways to secure company support for your volunteer efforts
- Venues: Speeches, Seminars, Corporate Training Venues

Energy Independence

- How to present community issues to state agencies; how to present corporate issues to state decision-makers; how to read your energy bill; when to lock in your rates or go with variable rates? What children should know and do to define their role in energy independence
- Venues: Speeches, Seminars, Corporate Training Venues

Living the Law Everyday

- The changing role of ethics in everyday decision-making; what insurance options should corporate officers have to protect their personal assets for on-the-job decisions.
- Venues: Speeches, Seminars, Corporations

**Domestic
Violence:
Asian Women
Safety Net**

- The commonality of domestic violence among all women
- Unique cultural differences of domestic violence in the Asian Indian communities
- Challenges and success stories in the Justice system



Asian Indian Diversity

- Asian-Indian immigrants are the 2nd fastest growing population in the U.S. Gain insights on how to position your brand to attract these dollars; how to position for an international trade mission (pre-during-post planning).
- Venues: Corporate Brand Managers, Chambers, Business Development, School Board Leadership



What Seema Speaks About(cont'd):

Networking & Entrepreneurship

- Creating a Successful Chamber of Commerce
- Creating Value for Your Sponsors

Politics

- Changing Role in preparation & Success Strategies for Women in local and state politics; changing rules and new career paths in politics; untapped opportunities for Asian Indian appointments – do's and don'ts to assess your readiness and attractiveness
- Venues: Women's Organizations

Role of Chambers, Alliances, & Partnering in Business Development

- Building local alliances through chamber relationships; redefining chamber-Washington relationships to serve member business revenues and effectiveness
- Venues:

Change, Achievement, & Life Balance



Seema Singh's Audience Appeal:

- Chambers
- Women's Conferences
- Corporations
- Diversity Groups
- Business Leaders
- Collegiate Environments & Alumni
- Associations
- Non-profits